



# The enhanced Power of Vitality

## You spoke. We listened.

And very soon, you will experience what we did with you in mind.

Based on member feedback and our desire that our members' online experiences of Vitality are as enjoyable as they can possibly be, we have **enhanced the PowerofVitality.com** ... for you. We employed some of the best website designers and developers in the country who **incorporated state-of-the-art technologies** so that our enhanced platform is easily navigated, intuitive and engaging. Once you experience it, we believe you'll agree.

As you explore the PowerofVitality.com, you'll find that it has much more than just a new look. Some of its many new features include:

- **Points Planner** – Chart your own course to the Vitality Status® of your desire by selecting the activities in which you wish to engage.
- **Daily Newsfeed** – Stay current every day with health- and program-related news items, surveys and personal congratulatory messages on your achievements.
- **Search function** – Need to quickly find something on the PowerofVitality.com? That's what the Search function is for!
- **Guide to Vitality** – Located in the new Learning Center, the Guide to Vitality offers comprehensive information on "all things Vitality."
- **Month-over-month health tracking** – You can view your historical health data and clearly see whether or not your individual health metrics have improved.
- **Vitality Goals™** – A new, more personalized goal experience puts you in control of selecting the goals you wish to achieve.

**There's a lot more!**

**Vitality is delighted** to unveil the enhanced PowerofVitality.com, and we can't wait to share it with you!

[www.PowerofVitality.com](http://www.PowerofVitality.com)

Privacy is a top priority at Vitality, and we are committed to maintaining the highest level of confidentiality with all of the information we receive from our members.